



## California May 2006

### Presented by:



California Department of  
Food and Agriculture  
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Western U.S. Agricultural  
Trade Association  
[www.wusata.org](http://www.wusata.org)

# Buying Mission – Thailand

**May 1-2, 2006 – Los Angeles and San Francisco**

*A great opportunity to meet with buyers from Thailand interested in retail food products.*

*Showcase your products to key importers/distributors and explore market opportunities.*

### Participation:

The California Centers for International Trade Development, in cooperation with the California Department of Food and Agriculture and WUSATA, will be coordinating participation in the buying missions.

Participants will include retail buyers from Thailand. Retail growth is strong in this market, creating incentives for California exporters.

### Suitable products include, but are not limited to:

Snacks/Cereals	Dried Fruits: Fresh/Frozen Produce
Dairy Items	Cakes/Cookies
Organic Grocery Items	Premium Juices/Organic Juices
Grocery Items	Brand Name/Private Label

### Companies Participating:

Delegation participants are still registering for the program, please contact the Fresno Center for International Trade Development, (888) 638-7888 for a current listing.

### Current List of Participants:

Villa Market JP Co., Ltd - Interfood Connection Co., Ltd  
Central Food Retail Co., Ltd – Piriya Pul International  
Tantraphan Supermarket Co., Ltd – Global Food Products

**If you are interested in registering for these activities,  
please complete and return the attached reservation form  
by: April 21, 2006**



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### **WUSATA's Branded Program:**

WUSATA Branded Program funds are available to small companies that qualify. Branded Program participants may receive up to 50 percent reimbursement of eligible expenses. Pre-qualification is mandatory. Please contact Alexa Hamilton at WUSATA for further details.  
Phone: (360) 693-3373

WUSATA prohibits discrimination in employment and services. Persons with disabilities, who require alternative means for communications of program information or to request our full non-discrimination policy, please contact us at (360) 693-3373.

# **Buying Mission – Thailand**

**May 1-2, 2006 –Los Angeles and San Francisco**

## **Registration Form:**

Please complete and return to the Fresno Center for International Trade Development via fax at **(559) 241-6589** or e-mail [fresnocitd@yahoo.com](mailto:fresnocitd@yahoo.com) by April 21, 2006.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Products:** \_\_\_\_\_

### **Program Locations:**

Mark which buying mission and location/date you are registering for. One-on-one appointments will be scheduled with participating buyers.

#### **Thailand (Retail Food Delegation)**

☐ **Los Angeles** 9:00AM-4:00PM  
Date: May 1, 2006

☐ **San Francisco** 9:00AM-4:00PM  
Date: May 2, 2006

**Program locations will be provided upon registration.**

### **Questions:**

For inquiries or additional information, please contact Alicia Rios, International Trade Specialist, Fresno Center for International Trade Development at **(559) 241-6566** or Priscilla Lopez, Program Manager, Long Beach Center for International Trade Development at **(562) 938-5018**